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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/895,448	06/29/2001	Regis J. Crinon	42390P11286	8994
8791	7590 10/04/2006		EXAMINER	
BLAKELY SOKOLOFF TAYLOR & ZAFMAN			HOYE, MICHAEL W	
12400 WILSHIRE BOULEVARD SEVENTH FLOOR		ART UNIT	PAPER NUMBER	
LOS ANGELES, CA 90025-1030			2623	
			DATE MAILED: 10/04/2006	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)		
	09/895,448	CRINON ET AL.		
Office Action Summary	Examiner	Art Unit		
	Michael W. Hoye	2623		
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence address		
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period was railure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tim vill apply and will expire SIX (6) MONTHS from a cause the application to become ABANDONEI	l. lely filed the mailing date of this communication.		
Status				
 Responsive to communication(s) filed on 31 July This action is FINAL. 2b) ☐ This Since this application is in condition for alloward closed in accordance with the practice under E 	action is non-final. nce except for formal matters, pro			
Disposition of Claims				
4) ☐ Claim(s) 1-3,7-10 and 15-30 is/are pending in to 4a) Of the above claim(s) is/are withdraw 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-3,7-10 and 15-30 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/or	vn from consideration.			
Application Papers				
9) ☐ The specification is objected to by the Examine 10) ☑ The drawing(s) filed on 29 June 2001 is/are: a) Applicant may not request that any objection to the ore Replacement drawing sheet(s) including the correction 11) ☐ The oath or declaration is objected to by the Examine 10.	☑ accepted or b)☐ objected to drawing(s) be held in abeyance. See ion is required if the drawing(s) is obj	e37 CFR 1.85(a). ected to. See 37 CFR 1.121(d).		
Priority under 35 U.S.C. § 119				
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 				
Attachment(s)				
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal P. 6) Other:	ite		

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DETAILED ACTION

Response to Arguments

1. Applicants' arguments filed on July 31, 2006 have been fully considered but they are not persuasive.

Regarding amended independent claim 1, as well as each of amended independent claims 7, 15, 20, 23 and 28, the Applicants argue on page 11 that, "Bisdikian says nothing regarding the order of modules in a carousel and, more specifically, this reference does not teach a carousel wherein no module has successive instances positioned directly adjacent to one another in the carousel. In contrast, claim 1 recites a carousel having a plurality of modules wherein "each of the modules is represented in the carousel by a number of instances that is proportional to the module's priority relative to all other modules in the carousel and no module of the plurality of modules has successive instances positioned directly adjacent to one another in the carousel.""

In response, the Examiner respectfully disagrees with the Applicants because Bisdikian clearly teaches the claimed, "...and no module of the plurality of modules has successive instances positioned directly adjacent to one another in the carousel", as met by Fig. 2a, where certain image frames or "modules" which are more often accessed or are high priority are positioned or "represented" in a carousel by a plurality of copies or "instances", where such positioning is accomplished by assigning a priority value to each image frame or to just high usage image frames and by inserting plural copies the higher priority value image frame(s) into the carousel. More specifically, in Fig. 2a, the "same page (high priority)" instances of a

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"module" are represented three times in a carousel cycle and have three other information pages or modules between successive instances of the same page (high priority) pages or "module[s]", whereby, "no module of the plurality of modules has successive instances positioned directly adjacent to one another in the carousel" (also see col. 3, line 36 – col. 4, line 5).

Claim Rejections - 35 USC § 102

2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 3. Claims 1-2, 7-10 and 15-30 are rejected under 35 U.S.C. 102(e) as being anticipated by Bisdikian et al (US 6,047,317), cited by Examiner.

Regarding claim 1, the claimed "carousel" is met as follows:

- The claimed "plurality of modules, each of the plurality of modules comprising one of a data module and an object module" is met by the image frame, which is comprised of image data and navigation data and is inserted onto the carousel in a plurality of spaces [col. 3, line 36 col. 4, line 5 & Fig. 2a].
- The claimed "wherein each of the modules is represented in the carousel by a
 number of instances that is proportional to the module's priority relative to all
 other modules in the carousel" is met by certain image frames or "modules"
 which are more often accessed are positioned or "represented" in a carousel by a

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plurality of copies or "instances", where such positioning is accomplished by assigning a priority value to each image frame or to just high usage image frames and by inserting plural copies of the higher priority value image frame(s) into the carousel (see Fig. 2a), which is proportional to the module's priority relative to all other modules in the carousel, as shown in Fig. 2a, where a high priority module is represented 3 times as many times in a carousel cycle as other information modules (see col. 3, line 36 – col. 4, line 5). The claimed, "and no module of the plurality of modules has successive instances positioned directly adjacent to one another in the carousel", is met by Fig. 2a, where the "same page (high priority)" instances of a "module" are represented three times in a carousel cycle and have three other information pages or modules between successive instances of the same page (high priority) pages or "module[s]", whereby, "no module of the plurality of modules has successive instances positioned directly adjacent to one another in the carousel" (also see col. 3, line 36 – col. 4, line 5).

Regarding claim 2, the claimed "carousel of claim 1, wherein no module of the plurality of modules has successive instances positioned directly adjacent to one another across two periods of the carousel" is met by the different image frames or "other information pages" separating the instances of the first image frame "same page (high priority)" in each carousel cycle as shown in Fig. 2a and as previously described above in claim 1 in a similar manner.

Regarding claim 7, the claimed "transmission" is met as follows:

• The claimed "transport stream" is met by the MPEG-2 transport stream [col. 4, line 34].

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line 36 – col. 4, line 5 & Fig. 2a].

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• The claimed "carousel encapsulated in the transport stream, the carousel having a plurality of modules, each of the plurality of modules comprising one of a data module and an object module" is met by the packetized and wrapped carousels being delivered in the MPEG-2 transport stream [col. 4, lines 29-34]. The modules are met by the image frame, which is comprised of image data and navigation data and is inserted onto the carousel in a plurality of spaces [col. 3,

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The claimed "wherein each of the modules is represented in the carousel by a number of instances that is proportional to the module's priority relative to all other modules in the carousel" is met by certain image frames or "modules" which are more often accessed are positioned or "represented" in a carousel by a plurality of copies or "instances", where such positioning is accomplished by assigning a priority value to each image frame or to just high usage image frames and by inserting plural copies of the higher priority value image frame(s) into the carousel (see Fig. 2a), which is proportional to the module's priority relative to all other modules in the carousel, as shown in Fig. 2a, where a high priority module is represented 3 times as many times in a carousel cycle as other information modules (see col. 3, line 36 – col. 4, line 5). The claimed, "and no module of the plurality of modules has successive instances positioned directly adjacent to one another in the carousel", is met by Fig. 2a, where the "same page (high priority)" instances of a "module" are represented three times in a carousel cycle and have three other information pages or modules between successive instances of the

same page (high priority) pages or "module[s]", whereby, "no module of the plurality of modules has successive instances positioned directly adjacent to one another in the carousel" (also see col. 3, line 36 – col. 4, line 5).

Regarding claim 8, the claimed "transmission of claim 7, the transport stream comprising an MPEG-2 transport stream" is met by the MPEG-2 transport stream [col. 4, line 34].

Regarding claim 9, the claimed "transmission of claim 7, the transport stream comprising at least a portion of a digital television broadcast signal" is met by the MPEG-2 transport stream being multiplexed onto a digital video broadcast [col. 4, lines 37-39].

Regarding claim 10, the claimed "transmission of claim 7, wherein no module of the plurality of modules has successive instances positioned directly adjacent to one another across two periods of the carousel" is met by the different image frames or "other information pages" separating the instances of the first image frame "same page (high priority)" in each carousel cycle as shown in Fig. 2a and as previously described above in claim 1 in a similar manner.

Regarding claim 15, the claimed "method" is met as follows:

• The claimed step of "encapsulating into a transport stream a carousel having a plurality of modules, each of the plurality of modules comprising one of a data module and an object module" is met by the packetized and wrapped carousels being delivered in the MPEG-2 transport stream [col. 4, lines 29-34]. The modules are met by the image frame, which is comprised of image data and navigation data and is inserted onto the carousel in a plurality of spaces [col. 3, line 36 – col. 4, line 5 & Fig. 2a].

• The claimed "wherein each of the modules is represented in the carousel by a number of instances that is proportional to the module's priority relative to all

number of instances that is proportional to the module's priority relative to all other modules in the carousel" is met by certain image frames or "modules" which are more often accessed are positioned or "represented" in a carousel by a plurality of copies or "instances", where such positioning is accomplished by assigning a priority value to each image frame or to just high usage image frames and by inserting plural copies of the higher priority value image frame(s) into the carousel (see Fig. 2a), which is proportional to the module's priority relative to all other modules in the carousel, as shown in Fig. 2a, where a high priority module is represented 3 times as many times in a carousel cycle as other information modules (see col. 3, line 36 - col. 4, line 5). The claimed, "and no module of the plurality of modules has successive instances positioned directly adjacent to one another in the carousel", is met by Fig. 2a, where the "same page (high priority)" instances of a "module" are represented three times in a carousel cycle and have three other information pages or modules between successive instances of the same page (high priority) pages or "module[s]", whereby, "no module of the

three other information pages or modules between successive instances of the same page (high priority) pages or "module[s]", whereby, "no module of the plurality of modules has successive instances positioned directly adjacent to one another in the carousel" (also see col. 3, line 36 – col. 4, line 5).

Regarding claim 16, the claimed "method of claim 15, further comprising transmitting the transport stream and the encapsulated carousel to a receiver" is met by the MPEG-2 transport stream being multiplexed onto a digital video broadcast for delivery to set-top box 18 [col. 4, lines 37-54].

Regarding claim 17, the claimed "method of claim 15, further comprising periodically encapsulating the carousel into the transport stream" is met by the MPEG-2 transport stream being multiplexed onto a digital video broadcast [col. 4, lines 37-39].

Regarding claim 18, the claimed "transport stream comprising an MPEG-2 transport stream" is met by the MPEG-2 transport stream [col. 4, line 34].

Regarding claim 19, the claimed "method of claim 15, the transport stream comprising at least a portion of a digital television broadcast signal" is met by the MPEG-2 transport stream being multiplexed onto a digital video broadcast [col. 4, lines 37-39].

Regarding claim 20, the claimed "method" is met as follows:

- The claimed step of "receiving a transport stream having an encapsulated carousel, the carousel having a plurality of modules, each of the plurality of modules comprising one of a data module and an object module" is met by the reception of the MPEG-2 transport stream and the encapsulated carousel at the set-top box 18 [col. 4, line 53 col. 5, line 12]. The modules are met by the image frame, which is comprised of image data and navigation data and is inserted onto the carousel in a plurality of spaces [col. 3, line 36 col. 4, line 5 & Fig. 2a].
- The claimed step of "wherein each of the modules is represented in the carousel by a number of instances that is proportional to the module's priority relative to all other modules in the carousel" is met by certain image frames or "modules" which are more often accessed are positioned or "represented" in a carousel by a plurality of copies or "instances", where such positioning is accomplished by

assigning a priority value to each image frame or to just high usage image frames and by inserting plural copies of the higher priority value image frame(s) into the carousel (see Fig. 2a), which is proportional to the module's priority relative to all other modules in the carousel, as shown in Fig. 2a, where a high priority module is represented 3 times as many times in a carousel cycle as other information modules (see col. 3, line 36 – col. 4, line 5). The claimed, "and no module of the plurality of modules has successive instances positioned directly adjacent to one another in the carousel", is met by Fig. 2a, where the "same page (high priority)" instances of a "module" are represented three times in a carousel cycle and have three other information pages or modules between successive instances of the same page (high priority) pages or "module[s]", whereby, "no module of the plurality of modules has successive instances positioned directly adjacent to one another in the carousel" (also see col. 3, line 36 – col. 4, line 5).

• The claimed step of "extracting an instance of at least one module from the transport stream" is met by the decoding of the image frames so that they can be displayed on the television receiver [col. 5, lines 4-12].

Regarding claim 21, the claimed "method of claim 20, the transport stream comprising an MPEG-2 transport stream" is met by the MPEG-2 transport stream [col. 4, line 34].

Regarding claim 22, the claimed "method of claim 20, the transport stream comprising at least a portion of a digital television broadcast signal" is met by the MPEG-2 transport stream being multiplexed onto a digital video broadcast [col. 4, lines 37-39].

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Regarding "article of manufacture" claim 23-30, see the above rejection for similar "method" claims 15-22.

Claim Rejections - 35 USC § 103

- 4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- Claim 3 is rejected under 35 U.S.C. 103(a) as being unpatentable over Bisdikian et al.

 Regarding claim 3, the claimed "carousel of claim 1, wherein at least one module of the plurality of modules includes module content, the module content representing information selected from a group consisting of television program guide information, advertising information, product information, emergency information, weather information, and news information" is met in part by the program guide information being delivered by image frames in the carousel [col. 5, lines 13-48]. Although Bisdikian et al does not explicitly disclose advertising information, product information, emergency information, weather information, and news information, the examiner takes Official Notice that it is notoriously well known in the art of video distribution systems and electronic program guide systems to include content consisting of advertising information, product information, emergency information, weather information and news information for the advantages of providing the user with additional desired information (i.e. news, weather, product info., emergency info., etc.) for an improved viewing experience, as well as generating additional revenue for the service provider(s). Therefore, it is submitted that it would have been clearly

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obvious to one of ordinary skill in the art at the time of the invention to have module content representing information selected from a group consisting of television program guide information, advertising information, product information, emergency information, weather information, and news information for the advantages given above.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Michael W. Hoye whose telephone number is **571-272-7346**. The examiner can normally be reached on Monday to Friday from 8:30 AM to 5 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Miller, can be reached at 571-272-7353.

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Michael W. Hoye September 29, 2006

JOHN MILLER

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